

An artists' career management program offered by Aljira in collaboration with Newark's Gallery Aferro.

aljira A CENTER FOR CONTEMPORARY ART
GALLERY AFERRO

Aljira Emerge 11 is made possible by generous grants from The National Endowment for the Arts and The Joan Mitchell Foundation, Inc.



WINTER 2013

APPLICATION & GUIDELINES

**APPLICATION DEADLINE
SEPTEMBER 14, 2012**

GENERAL INFORMATION

Solid career-building skills and opportunities to exhibit and present new work are essential to the artistic and professional development of today's artist.

Aljira Emerge is a strategic career management and exhibition program for emerging artists. Under the tutelage of experienced artists and professional coaches, Emerge artists learn how to manage their careers as arts professionals and develop a personal strategic plan. The program is designed to provide emerging artists with the resources to overcome obstacles, focus on goals, and move forward in their creative careers. Aljira Emerge attempts to address

practical areas of concern to artists, such as curatorial practice, legal and financial issues, gallery representation, exhibition and public art opportunities, and marketing. The program culminates with a group exhibition and fully illustrated catalog.

Aljira Emerge was introduced in 1999 to train artists living and working in the New Jersey/New York metropolitan region to organize, plan, and sustain their careers and to provide an opportunity to show their work. This highly acclaimed program has proven to be a career- and life-changing experience for emerging artists.

Plan Ahead! If accepted into the program, you must commit to attending all of the scheduled workshops and talks.

The application process is competitive and the class is limited to 22 artists. The program meets bi-weekly on Saturdays at Aljira, a Center for Contemporary Art in downtown Newark, New Jersey and off-site locations.

Winter 2013 Workshop Schedule:

**Saturdays 9:30 am to 5 pm
Biweekly, January through
April 2013**

Providing a program of this nature and quality for emerging artists is costly. If accepted to the program, you will be asked to pay only 5% of the estimated cost of this program, or \$350, as an investment in your career and a commitment to the program. We welcome all eligible artists to apply—limited, additional need-based financial assistance is available.

All applications must be postmarked by September 14, 2012 or delivered to Aljira by 4 pm on Saturday, September 15, 2012.

ELIGIBILITY

Aljira Emerge is open to artists living and working in and around the greater New Jersey/New York City area, independent of age, gender, ethnicity, and nationality. Artists working in any medium or discipline, e.g. drawing, painting, sculpture, photography, installation, new media, sound-based or performance art, film/video art, or other art forms or interdisciplinary work, are encouraged to apply.

Emerge does not accept applications from:

- Commercial artists;
- Artists with exclusive commercial gallery representation;
- Emerge alumni
- Artists enrolled in a college or degree-granting program or those participating in a similar career development program in 2012.

APPLICATION

HOW TO APPLY IN SIX EASY STEPS

Please complete and sign the Application Form and include the following:

- 1** Current resume with exhibition history.
- 2** Statement describing your work (i.e., content, form and audience engagement), your professional goals, and how Emerge will help further your career (maximum 300 words).
- 3** A CD with eight .jpg images at 72dpi, no larger than 2mb, LABELED and NUMBERED with complete information as indicated below (SEE 4). Video clips of 2 minutes or less on DVD are also acceptable. **DO NOT INCLUDE ORIGINAL WORKS.**
- 4** A numbered image identification sheet on a separate piece of paper listing title, size, media, and date. Brief descriptions of the work may also be included on this page.
- 5** Self-addressed stamped envelope with correct postage if you wish the materials to be returned. **ALJIRA IS NOT RESPONSIBLE FOR RETURNING MATERIALS WITH INSUFFICIENT POSTAGE.**
- 6** \$35 non-refundable APPLICATION FEE. Check or money order; no cash accepted. Payable to Aljira, Inc.

INCOMPLETE OR LATE APPLICATIONS WILL BE DISQUALIFIED.

REVIEW & SELECTION PROCESS

All applications are reviewed and evaluated, based on:

- Originality and quality of the artwork as demonstrated by the visual documentation submitted.
- Commitment to chosen profession as demonstrated in resume and statement.

- Potential impact of the program on the artist's professional growth and artistic development.

Artists are selected to participate in Aljira Emerge through a three-stage process:

STAGE #1:

August – September 2012

Aljira identifies prospective applicants by open call announcements, active solicitation by Aljira and Gallery Aferro, and recommendations by artists and arts professionals. After an initial review of all applicants' materials, Aljira will invite as many as 40 artists to participate in a group interview with the Aljira Emerge selection committee.

STAGE #2: October 2012

The artists selected from Stage 1 will participate in a group interview with the selection committee, made up of artists and arts professionals from the field of contemporary art. Artists will have an opportunity to discuss their work based on the materials submitted in their application and explain how the program will affect their professional development and advance their respective career goals.

STAGE #3: November 2012

Based on review and evaluation criteria the selection committee will make the final selection of as many as 22 artists to participate in the Aljira Emerge11 program.

MAIL APPLICATION MATERIALS TO:

Aljira Emerge 11
Aljira, a Center for Contemporary Art
591 Broad Street
Newark, NJ 07102-4403

DEADLINE

ALL APPLICATIONS MUST BE POSTMARKED BY SEPTEMBER 14, 2012 OR DELIVERED TO ALJIRA BY 4 PM ON SATURDAY, SEPTEMBER 15, 2012.

Notifications of acceptance will be released in November.

THE ALJIRA EMERGE11 PROGRAM BEGINS January 2013.

aljira A CENTER FOR CONTEMPORARY ART

Aljira, a Center for Contemporary Art fosters excellence in the visual arts through exhibitions and educational programs that serve as a catalyst for inclusiveness and diversity, promote cross-cultural dialog, and enable us to better understand the time in which we live. Public understanding and support of the visual arts are strengthened through collaboration and community-based educational programming. Aljira seeks out the work of emerging and under-represented artists and brings the work of more established artists to our community. Through the visual arts Aljira bridges racial, cultural and ethnic divides and enriches the lives of individuals.

Aljira's operations and programs are made possible, in part, by the New Jersey State Council on the Arts/ Department of State, a Partner Agency of the National Endowment for the Arts, New Jersey Cultural Trust, The Kenneth Aidekman Family Foundation, Berger Organization, Bank of America, The Geraldine R. Dodge Foundation, Edison Properties, The Fidelco Group, Genova, Burns, Giantomasi and Webster Attorneys at Law, Hyde and Watson Foundation, Joan Mitchell Foundation, Lambent Foundation, MCJ Amelior Foundation, National Endowment for the Arts, Newark Downtown District, PNC Bank, The Prudential Foundation, PSE&G Foundation, SGA Group, State Farm Insurance, Tides Foundation, The Turrell Fund, The Andy Warhol Foundation for the Visual Arts; and individual contributors to our Annual Fund.

CONTACT INFORMATION

First Name _____

Last Name _____

Address _____

City _____ State _____ Zip _____

E-mail address _____

Work/day Phone () _____

Home/evening Phone () _____

Mobile Phone () _____

E-mail address _____

Personal Information (For statistical use only)

Please help us by supplying this personal information. It is compiled anonymously for reports in support of funding for Aljira and the Aljira Emerge program. It has no impact on a candidate's consideration for admission to the Aljira Emerge program.

Date of Birth (month/date/year) _____

Country of Birth _____

I am a: US Citizen Permanent legal resident

Gender: Female Male

Ethnicity: African American Asian/Pacific Islander American
 European American Latino American Middle Eastern American
 Native American Multi-heritage

How did you hear about the Aljira Emerge program? _____

I meet the eligibility requirements and the information provided is true to the best of my knowledge. I understand that Aljira is not liable for damage or loss of materials submitted and if accepted into the program they may use images of my work for promotional and educational purposes only. Beyond formal notification, Aljira will not enter into any verbal or written correspondence regarding the decision of the Aljira Emerge selection committee.

Artist's Signature _____ Date (month/date/year) _____

TTY 1 800 852-7899 available on request
591 Broad Street, Newark, NJ 07102-4403
ph. 973 622-1600 fx. 973 622-6526
www.aljira.org