



Aljira 2017 Benefit & Auction Saturday, May 6

6–9pm | 591 Broad St. Newark

SPONSORSHIP OPPORTUNITIES

Sponsors receive verbal recognition during the program, on the Aljira and Auction websites, prominent listing on all invitations (2,500 mailed, over 10,000 E-communications), recognition in all news releases, ad in program, and top billing on event signage.

PRESENTER

\$25,000 and above

- 20 tickets to *Downtown83*
- Back cover of *Downtown83* catalog
- Premier recognition on all *Downtown83* signage, print and electronic promotional materials
- Dreamtime Awards presenter at *Downtown83*
- Year-round recognition on Aljira print and electronic promotional materials
- AND Featured sponsorship of Aljira's summer 2017 exhibition with special reception*

BENEFACTOR

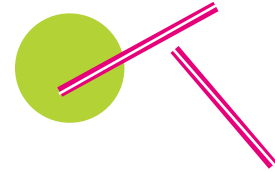
\$15,000

- 15 tickets to *Downtown83*
- Inside front cover or inside back cover of *Downtown83* catalog
- Prime recognition on all *Downtown83* signage, print and electronic promotional materials
- Year-round recognition on Aljira print and electronic promotional materials
- AND Featured sponsorship of a 2017–2018 Aljira program

PARTNER

\$10,000

- 10 tickets to *Downtown83*
- Inside front cover or inside back cover of *Downtown83* catalog
- Prime recognition on all *Downtown83* signage, print and electronic promotional materials
- Year-round recognition on Aljira print and electronic promotional materials



SUSTAINER

\$5,000

- Five tickets to *Downtown83*
- Full page advertisement in *Downtown83* catalog
- Preferred recognition on all *Downtown83* signage, print and electronic promotional materials
- Year-round recognition on Aljira print and electronic promotional materials

COLLABORATOR

\$2,500

- Two tickets to *Downtown83*
- Full page advertisement in *Downtown83* catalog
- Preferred recognition on all *Downtown83* signage, print and electronic promotional materials

PATRON

\$1,000

- Two tickets to *Downtown83*
- Half page advertisement in *Downtown83* catalog
- Recognition on all *Downtown83* signage, print and electronic promotional materials

*The Summer 2017 Exhibition is an International Video Art show featuring emerging artists from around the corner and across the globe. Guaranteed to draw a multigenerational audience, its programming will appeal to people of all ages and backgrounds.

TICKETS

\$200 in advance \$250 at the door. Purchase tickets online at shopAljira

SPONSORSHIPS

Please circle your sponsorship level above and return this form with your check. Or pay online at shopAljira **THANK YOU!!!**

Catalog Ad Specifications: B/W only. Sizes: Back Cover, Inside Front and Inside Back Covers—11.25"H x 4.75"W (includes full bleed). Full Page—10"H x 3.25"W. Half page—4.75"H x 3.25"W. Please supply PDF optimized for print with fonts embedded. **Send your ad to info@aljira.org by April 10**

aljira A CENTER FOR CONTEMPORARY ART
Empowering Artists, Engaging Community

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p. 973 622-1600 | f. 973 622-6526 | e. info@aljira.org | www.aljira.org

For further information contact: Anne Kneuer akneuer@aljira.org

Enclosed is my check payable to ALJIRA

Contact _____

Company Name _____ Title _____

Address _____ City _____ State _____ Zip _____

Phone _____ Email _____